

PRIVACY NOTICE ON THE COMMERCIAL ELECTRONIC MESSAGES

1. Data Controller

As Brisa Bridgestone Sabancı Lastik Sanayi Ve Ticaret A.S. ("**Brisa**" or "**Company**"), we process your personal data within the scope of commercial electronic messages sent to you. In this privacy notice, as the data controller, we aim to inform you about your personal data processed within the scope of commercial electronic messages.

2. Your Processed Personal Data, Purposes and Legal Grounds of Processing Your Personal Data

Article 5 under [the law on the Protection of Personal Data](#) ("**Law**") specifies the legal grounds of processing the personal data. The table below sets out which of your personal data is processed, for what purposes and on what legal grounds the processing is performed:

Purposes of Processing the Personal Data	Legal Grounds of Processing Personal Data	Personal Data Processed
<ul style="list-style-type: none">– Sending commercial electronic messages regarding advertisements, campaigns, promotions and deals to your telephone number and e-mail address that you have shared with us.	<p><u>Law Art. 5/1</u></p> <p>Explicit consent of data subject</p>	<ul style="list-style-type: none">– Identity (Name, Surname)– Contact (Telephone number, e-mail address, mobile phone number, address)
<ul style="list-style-type: none">– For the purpose of performing our legal obligations (e.g., performing our obligation to notify under the Regulation on Commercial Communication and Commercial Electronic Messages in case competent organizations and institutions request from our Company or we are required to notify these institutions.	<p><u>Law Art. 5/2 (ç)</u></p> <p>Personal data processing activity is necessary for the performance of the legal obligations</p>	<ul style="list-style-type: none">– Identity (Name, Surname)– Contact (Telephone number, e-mail address, mobile phone number, address)– Consent Information

3. Transferred Personal Data to Third Parties and Purposes of Transfer

Your personal data is transferred to third persons in accordance with the rules specified under the Law and applicable legislation regarding the transfer of personal data and in compliance with the purposes and legal grounds specified in "**2. Your Processed Personal Data, Purposes and Legal Grounds of Processing Your Personal Data**" in this privacy notice. In this context, the recipient parties and the purposes of sharing are as follows:

- **Support and Service Providers:** If you provide explicit consent for sending commercial electronic messages, obtaining services within the scope of sending commercial electronic messages.
- **Public Institutions and Organizations:** In case you consent to the sending of commercial electronic messages by Brisa; sharing your records regarding your consent with authorised institutions and organisations in order for us to perform our legal obligations. (e.g.; for the performance of our notification obligation under the [Regulation on Commercial Communication and Commercial Electronic Messages](#))

4. Methods of Collecting Personal Data

Your personal data are collected with automatic and semi-automatic means through forms completed electronically, SMS and e-mail correspondences.

5. Your Rights Regarding Your Personal Data

Article 11 of the law on the Protection of Personal Data specifies the "**rights of the data subject**". All natural persons whose personal data are processed by Brisa have the right to apply to our Company in accordance with the Law and exercise their legal rights listed in the Law. You may choose one of the following methods when applying to our Company to exercise your rights:

- You can send in writing to Kısıklı Cad. Şehit İsmail Moray Sok. No: 2-1 Üsküdar- İstanbul address **by mail**.
- You can **use your e-mail address registered in our systems** and send an e-mail with your inquiries to e-mail address kvk@brisa.com.tr .

You may send your inquiries to us by other methods specified in [Communique on Principles and Procedures of Application to Data Controller](#).